



FRUIT OF THE LOOM®

October 28, 2010

### Consumer Product Safety Improvement Act Compliance Program and Certificates

Dear Customers,

Fruit of the Loom, Inc. has a comprehensive program to ensure products manufactured by and for our company comply with The Consumer Product Safety Improvement Act of 2008 ("CPSIA"). Our CPSIA program includes testing for all CPSC-regulated standards applicable to our products, including:

- CPSIA – Section 101, Lead Content and Lead in Substrates
- CPSIA – Section 108, Products Containing Certain Phthalates (re: childcare articles and toys, primarily)
- 16 CFR 1303 – Lead in Paint and Surface Coatings
- 16 CFR 1610 – Flammability of Clothing Textiles
- 16 CFR 1615 – Flammability of Children's Sleepwear, Sizes 0-6X
- 16 CFR 1616 – Flammability of Children's Sleepwear, Sizes 7-14

Since the CPSIA took effect, the CPSC has issued clarifications, proposed regulations and stays of enforcement, leaving certain CPSIA enforcement and implementation questions unresolved. The stay of enforcement as to third party lab testing requirements and GCC requirements for flammability, for children's apparel and sleepwear, is scheduled to expire on November 16, 2010. The stay of enforcement of third party lab testing and GCC requirements for the Lead Substrates standard is set to expire February 10, 2011. A General Conformity Certificate ("GCC") will be issued, upon request, for the Lead in Paint and Surface Coatings standard, and we will issue GCCs for other applicable standards once the stay of enforcement is lifted as to them. We will continue to provide a Continuing Guaranty of Compliance with the Flammable Fabrics Act to you upon request, for general wearing apparel and, if applicable, children's sleepwear.

Applicable children's products made on or after August 14, 2009, include tracking information that allows us to determine the time of manufacture, the source of the product, and certain cohort information, as discussed in Section 103 of the CPSIA. Depending on what is reasonably practicable, we satisfy the tracking label requirement by providing compliant tracking information in either labeling or on packaging.

Though some CPSIA issues remain open, we want to assure you that we are going forward with our compliance program, and that we have a comprehensive reasonable testing program in place.

As part of our ongoing CPSIA compliance program, we are:

1. providing a Continuing Certification of Conformity Under the Consumer Product Safety Improvement Act, for general wearing apparel;
2. providing a Continuing Certification of Conformity For Children's Products Under the Consumer Product Safety Improvement Act;
3. providing the following email contact for questions you may have about our CPSIA program: [CPSIACOMPLIANCE@Fruit.com](mailto:CPSIACOMPLIANCE@Fruit.com). You may also call Customer Service at (270) 901-6419.

Please be advised that any certifications we provide are for the finished products that we sell. If a blank product we sell is later decorated by a third party, our testing and certifications will not apply to the decoration.

We will continue to monitor CPSIA developments and to make any necessary adjustments to our program, in order to comply with any CPSC rules as they become law. If you have any questions about our program, please contact me.

Sincerely,

Richard D. Medlin  
President & CEO

